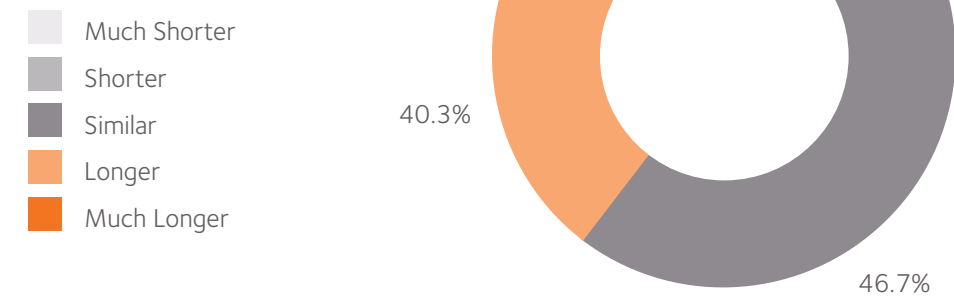
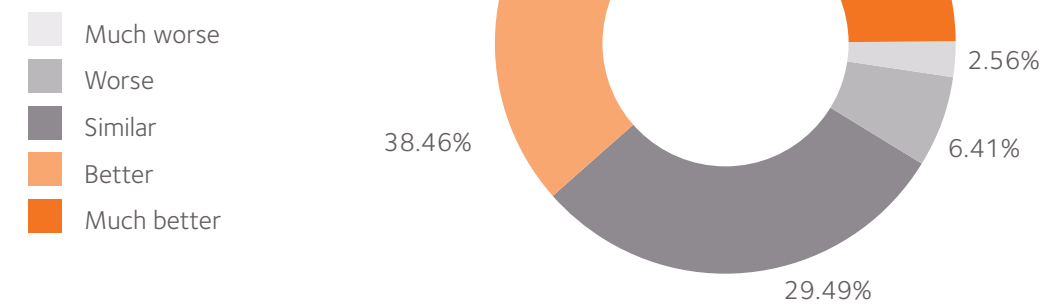


How do they perform?

90% of the wearers found they could wear Proclear® 1 Day for a similar, or longer time compared to their previous lenses.



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Proclear® 1 Day

| Specification | |
|-----------------------------|---|
| Material | omafilcon A |
| Manufacturing process | Cast moulded |
| Water content | 60% |
| Base curve | 8.7mm |
| Diameter | 14.2mm |
| Power range | +5.00 to -6.00DS (0.25D steps) +5.50 to +8.00DS (0.50D steps) -6.50 to -12.00DS (0.50D steps) |
| Centre thickness (@-3.00DS) | 0.09mm |
| Dk (ISO 9913-1 - 1998) | 25 |
| Dk/t (@-3.00DS) | 28 |
| Edge thickness | 0.07mm round edge design |
| Optic zone (@-3.00DS) | 8.0mm |
| Handling tint | Light blue |
| Wear indications | Daily wear |
| Pack size | 30 or 90 pack |
| Trial lens | 5 pack in all parameters |

The hydration your patients have been looking for.



For further information:
T 0870 9000 055 F 0870 9000 056
www.coopervision.com

*G.Young et al, The on-eye dehydration of Proclear® lenses, CLAO (1999) 233-237
**Assessment of Proclear® 1 day at multi-test centre, France (78 wearers). Data on file, 2008; CooperVision
†Gallup contact lens report 2009, 823 wearers.

Proclear® 1 Day contact lenses with PC Technology stay 97% hydrated, even after 12 hours of wear.*



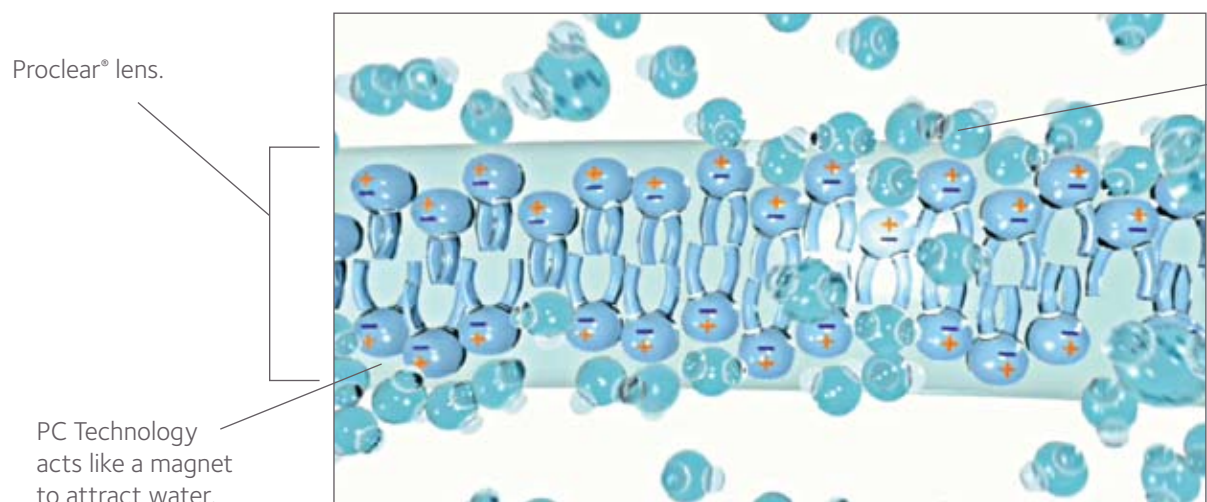
CooperVision™

The number one concern for wearers

A recent survey of existing and potential contact lens wearers found that the feature they are most interested in for a contact lens would be to have: 'moisture levels allowing for all day comfort'.[†]

Additional problems reported with their lenses in the survey were:

- 39% experience lens dryness.
- 35% report lenses are less comfortable at the end of the day.
- 24% report cloudy vision through build up of deposition.
- 23% suffer from irritation leading to redness.



Water molecules are bound within and around the lens to create a water barrier.

The Solution

Proclear® 1 Day contact lenses are clearly superior when it comes to moisture retention.

Unique PC Technology resists dehydration to remain 97% hydrated at the end of the day to provide greater moisture retention for your patients.

PC Technology attracts water like a magnet to bind it, both within and on the lens surface. This creates a water barrier around the lens, which prevents it from drying out, making it more comfortable for wearers.

Working in harmony with the eye

Improved hydration.

The water binding properties of PC Technology prevents the lens from drying out by retaining moisture throughout the day.

Reduced deposition.

The water barrier on the surface of the lens resists the build up of proteins, lipids and bacteria, which can reduce vision and cause eye infections and complications.

The result.

By improving hydration and reducing deposition, wearers will have a more comfortable and healthier wearing experience.

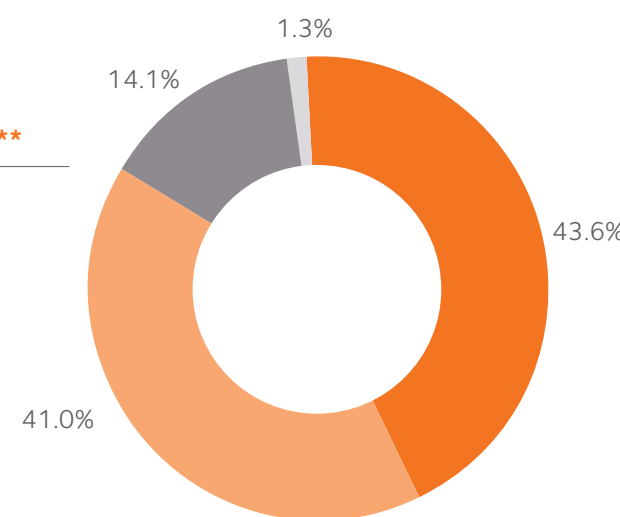


A better performing lens

The innovation in Proclear® 1 Day was developed to provide patients with healthier and more comfortable daily disposable contact lenses – and they agree with us.

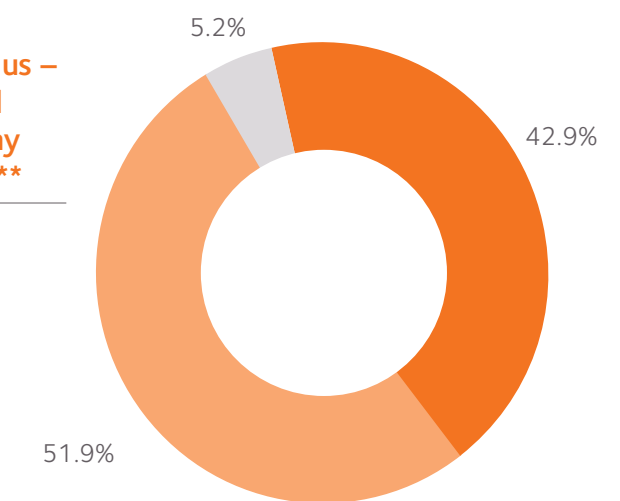
85% of wearers rate the comfort of Proclear® 1 Day lenses as good or excellent.**

- Bad
- Average
- Good
- Excellent



Practitioners also agree with us – with 95% rating the general evaluation of Proclear® 1 Day lenses as good or excellent.**

- Average
- Good
- Excellent



Watch a video to see how PC Technology works at www.Proclear1day.com

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www.coopervision.com